

# DEZSŐ FARKAS

## ENTREPRENEUR

## LET'S GET IN TOUCH

LinkedIn:

<https://hu.linkedin.com/in/farkasdezso>

### PERSONAL PROFILE

Passionate about driving innovation and impactful positive change through building socially conscious business ventures from the ground up.

### PERSONAL ACHIEVEMENTS

2021 - The prestigious Wekerle Sándor Carpathian Basin Economic Junior Award presented by the Governor of the Hungarian National Bank

2017 - TEDx speaker

2016 - Co-devised the 'Declaration of the Second Chance Policy' for the European Parliament

2016 - 'Templeton Fellow' - chosen to participate in a Hungarian Talent Program from 20,000 applicants

2015 - Selected participant of the ASEF Young Leaders Summit to represent Hungary

2015 - Participant of the '50 Young Hungarian Talents' program

2014 - TEDx Co-host

2013 - TEDx Speaker

### AWARDS

2020 - Winner of Best Technology Solution 2019 Award as CEO

2017 - Young Manager of the Year Non-profit sector - 2. place

2013 - Outstanding Professional Award winner for creating exceptional value at the university as a student

2010 - National Scholarship Awardee for being the second-highest performing student at the university

### CURRENT PROFESSIONAL EXPERIENCE

#### PARTNER/HEAD OF DEVELOPMENT

Okodo/OkosDoboz | 2016 -

*The most significant Hungarian educational site with more than 15.000 games for K-12 students*

- Received \$3.17 million grant
- The platform reached 100% of Hungarian elementary schools as users
- Users solved more than 50 million games & exercises

#### FOUNDER AND PRESIDENT

Jövőt Építők Generációja

Egyesület/Association of the Future Talents Generation | 2016 - present

*Offering education programs for talented young adults*

- Established an international framework implemented in Vietnam & Sri Lanka to help disadvantaged young people
- Managed work and engagement of over 130 members
- Retained 95% of volunteer staff over the span of a year

### EDUCATION

#### BABSON COLLEGE, F.W. OLIN GRADUATE SCHOOL OF BUSINESS

MBA | 2020-2022

- Graduated Summa Cum Laude
- Founder of the European Graduate Club
- Head of the Eastern & Central European Alumni Club
- Winner of the European Scholarship

#### CORVINUS UNIVERSITY OF BUDAPEST

MSc in Finance | Graduated June 2014

BA in Applied Economics | Graduated June 2010

- Project Manager at the University
- Founder of the Pro Nobilitas scholarship - awarded yearly to a student demonstrating exceptional altruism
- Co-leader of the FAKT College for Advanced Studies

## MISCELLANEOUS

### MEMBER OF BETA GAMMA SIGMA

2022 –

*An academic honor society for top business school students founded in 1913*

### MEMBER OF MENSA HUNGARIQA

2017 –

*Mensa, the high IQ society, provides a forum for intellectual exchange among its members. There are members in more than 100 countries around the world*

## PREVIOUS PROFESSIONAL EXPERIENCE

### FOUNDER AND MANAGER

Cégjelző Ltd. | 2017 – May 2020

*Subscription-based big data startup offering a diverse portfolio of services for software companies*

- Successful exit
- Built a start-up from the ground up that currently employs 5 people
- Successfully networked with angels and investors
- Implemented design thinking and agile methodology

### CEO

INNOSMART Ltd. | September 2016 – August 2017

*ERP system for SMEs*

- Managed a team of 50 cross-functional employees
- Drove growth to 2 million EUR revenue per year
- Developed skills in people management, day-to-day operations and delegation

### SALES AND FINANCE MANAGER

Granum Ltd. | Augustus 2013 – June 2016

*SME*

- Supervised the work of five team members
- Doubled the company's yearly revenues in 3 years
- Acquired a strong skill set in sales

### CORPORATE RELATIONSHIP ASSISTANT

MKB Bank – Hungarian Foreign Trade Bank |  
Januar 2012 – May 2013

*A fourth-biggest commercial bank in Hungary*

### STOCK ANALYST

Portfolio.hu | October 2011 – January 2012

*The most prestigious Hungarian online financial journal*

## SUCCESSFUL PROJECTS

### CURATOR

Global Shapers – Budapest Hub 2020

*Global Shapers is an initiation of the World Economic Forum*

- Managed 20 international professionals and devised innovative projects that seek to create value

### BLOGGER & FOUNDER OF FARKASDEZSO.HU

Farkas Dezső | February 2019 –

- Has written more than 50 professional & personal blog posts
- Reached over 10.000 readers on a monthly basis
- Acquired a strong skill set in SEO, online marketing and branding

### MENTOR NIGHT

JÉG | 2013 – 2019

*Ten talented youth are matched with ten high prestige mentors for a professional dinner*

- Reached more than 200.000 talented youth
- Developed networking skills

### THE BIG4 CONFERENCE

As a student | 2013; 2015

*First BIG4 conference in the history of Hungary represented by the partners of the 4 big accounting firms: Deloitte, EY, KPMG, PwC*

- Honed negotiation skills

### ECONOMICS FACULTY DAYS

As a student | 2011–2014

*Organized the biggest professional, cultural and sports event at the university with more than 2.000 participants*

- Developed a skill set in event organization and people management

## UNSUCCESSFUL STARTUP

### &U MEDIA

AndYou Media Ltd. | July 2016– October 2017

*First Hungarian magazine with a digital, interactive cover that could be accessed through an application*

- Raised 140.000 USD from a German investor
- Did not succeed in building a profitable business model
- Learned valuable lessons in start-up management and became more resilient

## HOBBIES

Sports -Played soccer and futsal in first division until the age of 27

Reading -Reads over 30 books a year

Travelling -Visited 50 countries across the world